

Outsourcing and offshoring of business and IT processes is an important way to reduce cost and increase speed, flexibility, and revenues. We help our clients evaluate whether a process should be outsourced or offshored by examining a number of factors of their specific organization, such as whether a process can be executed remotely and what level of collaboration is needed to complete a process. **When assessing consulting firms, make sure Arunam is on your short list. We'll clearly demonstrate – through our proven performance – why we're the best partner to help you maximize results.**

"We've been collecting data for six or seven years, but it's only become usable in the last two or three, with enough time and experience to validate conclusions based on the data"

- Manager of Customer Data



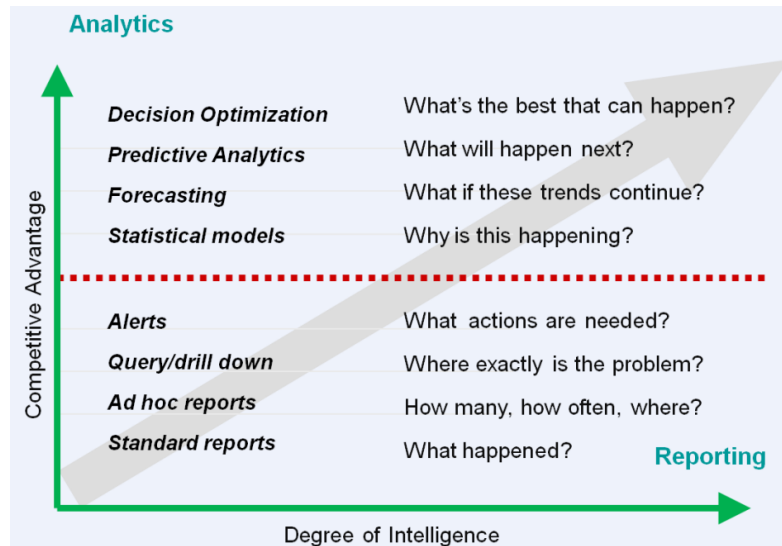
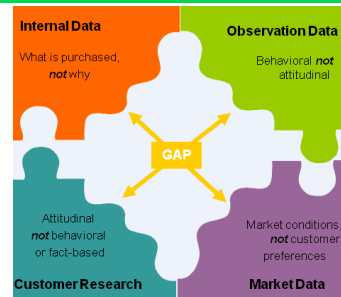
Arunam Sourcing Benefits

- Accelerate **speed-to-market**
- Improve **focus on core competencies**
- **Share/Transfer** risks
- Access to complementary skills and **talents**
- Reduce **operating expenses**
- **Free-up funds** for strategic initiatives
- Improve **service delivery performance**
- Improve resource **productivity**, utilization

Arunam Technologies Data Analytics offer services at onshore, near shore and offshore location as a pay-as-you-go model to reduce your operating expenses. With seasoned consultants we offer analysis at enterprise, business unit or department level that's tailored to your budget needs.

Data Analytics Services

Arunam Data Analytics team help you to integrate customer data, improve the quality of data, and build systems to step up data collection and analysis. We take you on a series of small tests to support continuous learning and improvement on how to attract and retain best customers at the lowest price.

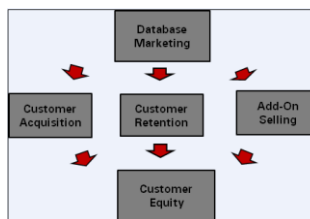
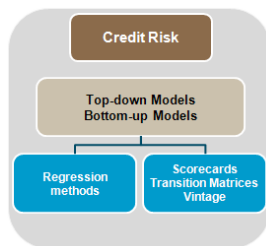


Mission

The mission of Arunam's data analytics center of excellence is to improve the marketing capabilities of our customers. To achieve this we develop and applies new methods and tools to help our customers provide greater value to their customers. We use database analysis, statistical modeling and point of sales data to develop cutting-edge methods for the industry.

Primary Areas of Offerings:

- Consumer behavior analysis
- Predictive Analysis (Cross-sell, Attrition, Affinity)
- Campaign Management and Marketing database
- Software and Statistical Model development and support



Key Offerings

- * **Build Operate and Transfer (BOT):** We will partner with you and build the near shore or offshore infrastructure, hire analytical talent, build the systems, and create the processes to operate the facility to your expectations and finally transfer the development company to you.
- * Assessment and Measurement Strategy for **real-time actions**.
- * Establish **Enterprise modeling Framework**
- * **Stress Testing** and **RAROC** modeling for **Chief Risk Officer** or **Risk Management Office**.
- * **Near shore / Offshore** model **calibration**, validation and support.

Why Arunam?

Arunam Technologies depth of skills is capable to ensure any type of IT outsourcing services that can be provided by a qualified team of analysts, developers, testers, architects and integrators. We accept projects of any size with pay-as-you-go model to speed returns on investment by reducing up-front project and infrastructure costs.

We have strong experience in operational strategy development and execution globally and are leaders in data analytics, data management, project management and master data management.

We value and guarantee the intellectual property, data privacy (PCI & PII), source code as well as the confidentiality of our services to you. All we want is to help you maximize your business success in an accurate, quick, consistent and convenient way.

Your success is the key to our growth.

The Arunam difference

Independence:

Our approach to strategic data analysis solutions is vendor agnostic, which means that we have no specific technology agenda.

Proven Value & Expertise—

Companies are beginning to employ statistical and quantitative analysis and predictive modeling as primary elements of competition. Arunam consultants can help to design the information landscape to get the most value from data with analysis in mind from the start.

Experienced Professionals—

Our delivery teams include professionals with a broad understanding of analytical models and data collection strategies and project management, cross-functional business processes, governance standards.

To learn more

To find out more about how the Data Analytics consulting services from Arunam can help reduce your operating costs and service delivery performance, contact our lead listed below or visit arunam.com

Arunam Technologies, LLC.

<http://arunam.com> | 614.448.2473

Technology Delivery | Data Management
Project Management | Master Data Management

Arunam Technologies is a consulting company specializing in onshore, near shore and offshore data management, project management and software development solutions.

If your questions is related to data conversion, data quality, data analytics, master data management, data integration and web2.0 software development then you have come to the right place. Our goal is to help companies small and mid-size take advantage of latest practices in information management, project management and software delivery areas. We offer education and focuses on strategy and architecture for companies seeking to deploy new business technologies.

Outsource Location



Arunam Technologies offshore location is right in heart of largest city Visakhapatnam. The city is growing with industrial sectors such as IT, pharmaceuticals, etc with access to local talents from umpteen engineering colleges. The city is very well connected with daily flights from Delhi, Mumbai, Kolkata, Hyderabad and Chennai.

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